Your support makes a difference

AUSTRALIAN MELANOMA RESEARCH FOUNDATION

Thank you for choosing to fundraise for a melanoma free future

Australia has one of the highest incidences of melanoma in the world. Every dollar you raise will help us to fund innovative research towards better treatments for melanoma and educate the broader community about sun-safety.

Behind every research breakthrough is someone who chose to help, like you.

About the Australian Melanoma Research Foundation

For 20 years, the Australian Melanoma Research Foundation has been committed to our mission to fund research towards the **prevention, early detection and treatment of melanoma**. With your support, we are able to fund Australia's next great minds and accelerate science **to stop Australia's national cancer.**

One in three Australians will develop a skin cancer. The most dangerous is melanoma.

In Australia, **one person dies from melanoma every 6 hours.**

The direct cost to our health care system of treating melanoma is expected to **exceed $3b before 2030.**

Over 90% of melanoma **can be treated successfully** if detected early.

Our Impact

30 MELANOMA RESEARCH PROJECTS FUNDED

12 AUSTRALIAN RESEARCH INSTITUTES

OVER **$500K** INVESTED

AUSTRALIAN MELANOMA RESEARCH FOUNDATION

HOW TO FUNDRAISE

You can start fundraising straight away by creating an online fundraising page on our website.

We'll send you an **authority to fundraise letter** with our fundraising terms and conditions. If you have any questions about fundraising or an online fundraising page isn't suitable for your fundraising, please contact us at team@melanomaresearch.com.au

Fundraising Ideas

Miles for Melanoma

Run, walk, swim, cycle, sail, drive - rack up miles and fundraise for melanoma.

Swing for Skin

Host a charity golf day, raise funds for a good cause and have a great sun-safe day out.

Mountains for Melanoma

Scale a summit to help save lives.

Sun-Safe Sips

Host a lunch or afternoon tea to raise funds with friends and family.

Milestones for Melanoma

Fundraise for your birthday, anniversary or other celebratory milestone.

Concluding your Fundraising

Once you've finished fundraising, ensure any funds are deposited onto your fundraising page or into our bank account. Please reach out to us via team@melanomaresearch.com.au for our bank details.

Please inform us of any donors who require receipts; we will need the below details from each donor:

- Full Name
- Email for Receipt
- Donation Amount

The all important final step of fundraising is **thanking your donors and helpers.** Please let us know of any stand out donors we should send a thank you letter to.

AUSTRALIAN MELANOMA RESEARCH FOUNDATION

FUNDRAISING TIPS

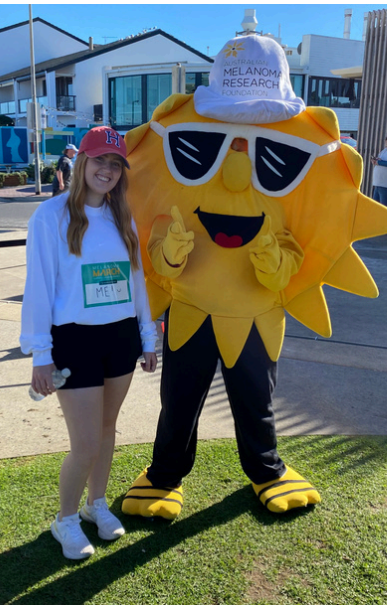
✓ Ensure you personalise your fundraising page with your story. Why is supporting Australian Melanoma Research important to you? Sharing your story will help others understand why their donation is important.

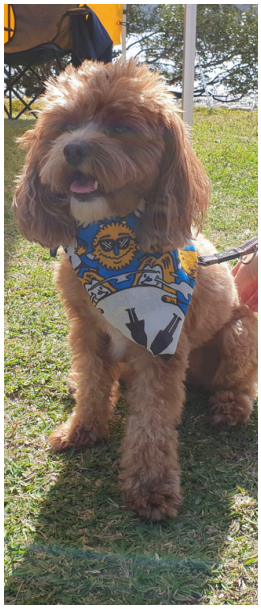
✓ Make the first donation and others will follow your lead.

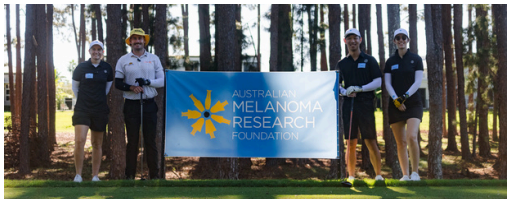
✓ Reach out to your friends, family, colleagues and broader network via personal message first (email, text, etc.), then use social media posts and stories to support this. Your posts and stories can get lost in other people's feeds.

✓ Reach out to your employer to see if they can make a donation or have a donation matching program. We can help with any documentation you might require.

✓ Thank your donors. A little gratitude goes a long way.







AUSTRALIAN MELANOMA RESEARCH FOUNDATION

FREQUENTLY ASKED QUESTIONS

Can I use the Australian Melanoma Research Foundation logo?
Yes, but you will need our approval. Please reach out to team@melanomaresearch.com.au with how you'd like to use our logo.

Do I need event insurance? Can I use your insurance?
Due to the costs involved, we are not able to offer insurance to fundraisers. It is up to you to determine if you require insurance.

Do I need a license to hold a raffle or competition?
Licensing is arranged through state-based organisations. Please reach out to your state-based organisation for licenses. Organisations are listed in your authority to fundraise letter.

Where can I get more info about melanoma to share?
Make use of the information on our website under the "About Melanoma" tab, so you are providing accurate and up-to-date information. Please don't seek to provide health advice.

Can you help promote my fundraising?
We cannot guarantee any marketing or publicity assistance for your fundraising, but please reach out and we will help if we can.

I need help with fundraising. What can I do?
Please reach out to us! We can help: admin@melanomaresearch.com.au

Research is saving lives

AUSTRALIAN MELANOMA RESEARCH FOUNDATION

I'm **deeply grateful to the Australian Melanoma Research Foundation** for their support, which enables me to contribute to the advancement of personalised cancer care and **make a meaningful difference in the lives of those affected by melanoma.**

Dr Priyanka Rana
Macquarie University
Developing a multimodal AI model to better guide melanoma treatment decisions.

How we fund research

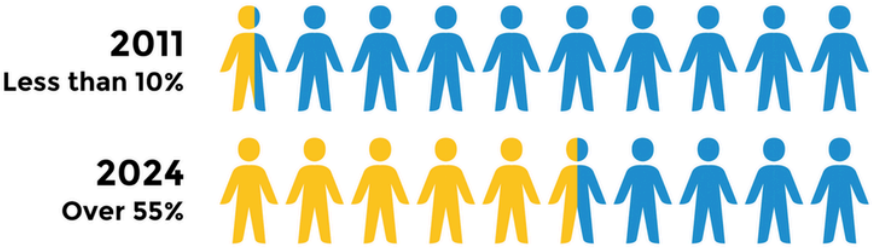
Our Research Advisory Committee uses a scientific framework to identify key research areas to ensure every dollar makes a difference. Priority is given to innovative research with the potential for high impact, near-term clinical application for melanoma prevention, diagnosis and treatment. Funds are only used for the direct costs of the research and not for institutional overheads, infrastructure or other indirect costs.

Named Awards

Named Awards stand as a tribute to the importance of research to ***create change for melanoma patients.*** *Make a gift of $50,000 or over, and choose to name an award in memory.*

You will be connected with the grant recipient, updated on the progress of their research and ***have the opportunity to see your donation in action.***

Survival rates of advanced melanoma



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Get in touch

melanomaresearch.com.au
team@melanomaresearch.com.au